

RAFAEL LORENTE

Philip Merrill College of Journalism
1100 Knight Hall
University of Maryland
College Park, MD 20742
Email: rlorente@umd.edu

Curriculum Vitae

ACADEMIC EXPERIENCE

Current Appointments

Associate Dean for Academic Affairs, Philip Merrill College of Journalism, University of Maryland

(January 2015 to present)

Director of the Master's Program, Philip Merrill College of Journalism, University of Maryland

- Advise master's students on course selection and journalism specializations.
- Fully engaged in the recruitment of master's students through advertising and marketing, open houses, outreach at conferences and other events.
- Lead ongoing efforts to keep curriculum forward looking in an evolving field.
- During my tenure, the College has voted to combine law and ethics courses, front-load coding and design, add advanced writing/video requirements and require broadcast writing of all students in that track.
- Frequently give tours and meet with prospective students, both undergraduate and graduate.

(January 2013 to present)

Affiliated Faculty, Latin American Studies Center, University of Maryland

(2009 to present)

Previous Appointments

Lecturer and Washington Bureau Director, Philip Merrill College of Journalism, University of Maryland

- Manage and edit a student-staffed bureau covering news from Washington for a Maryland audience.
- Oversee both undergraduate and graduate students who produce text stories, photographs, videos, graphics, data visualizations and social media for clients in Maryland, Delaware, Washington and Virginia.
- Teach introductory reporting to all summer-starting master's students.

(September 2013 to present)

Lecturer and Annapolis Bureau Director, Philip Merrill College of Journalism, University of Maryland

- Managed and edited a student-staffed bureau covering news stories from the legislature, the governor's office and state government agencies.

- Oversaw both undergraduate and graduate students who produced text stories, photographs, videos, graphics, data visualizations and social media for clients in Maryland, Delaware, Washington and Virginia.
 - Created and nurtured the growth of the CNSmd Twitter account to more than 4,400 followers, including leading policymakers in Maryland. CNSmd was named one of the top state-based political Twitter accounts by *The Washington Post* (<http://voices.washingtonpost.com/thefix/fix-notes/view-best-political-tweets-in.html>).
 - Helped shepherd the creation of a content sharing alliance with the Capital News Service at Virginia Commonwealth University.
 - Created an internal CNS Web page that serves as the news service's repository for stylebooks, story templates, Web links, syllabi and other important information.
 - Found a tenant and negotiated the leasing of a spare office in the CNS Annapolis Bureau.
 - Taught the introductory reporting class to all summer-starting master's students, as well as reporting classes for undergraduates.
- (January 2008 to May 2013)*

Lecturer, Philip Merrill College of Journalism, University of Maryland

Taught six news reporting and writing classes per year to undergraduate and graduate students.
(August 2005 to January 2008)

Adjunct, Philip Merrill College of Journalism, University of Maryland

Taught news reporting and writing to undergraduate students.
(September 2001 to August 2005)

JOURNALISM EXPERIENCE

Washington Correspondent, South Florida Sun-Sentinel

- Covered the impeachment of President Bill Clinton.
 - Covered the 2000 and 2004 presidential elections from Washington, as well as from New Hampshire, Iowa, California and Florida.
 - During the 2000 recount, co-led a team of reporters at two newspapers that did the first statewide analysis of the undercount in Florida.
 - Covered Gore v. Bush in the Supreme Court.
 - Covered the 2001 terrorist attacks and the debate leading up to the Iraq war.
 - Covered Latin America, particularly Cuba, regularly breaking news about U.S.-Cuba relations ahead of leading national and international news organizations.
 - Traveled to Cuba to cover former President Jimmy Carter's meetings with President Fidel Castro.
- (October 1998 to July 2005)*

Higher Education Writer, South Florida Sun-Sentinel

- Covered local, state and national higher education issues and institutions.
- Was first to report plans to create a new medical school at Florida Atlantic University.
- Regularly collaborated with Orlando Sentinel counterpart on statewide stories, including a database analysis of Florida's prepaid tuition plan and breaking coverage of racially insensitive remarks made by the University of Florida's president.

- Was often tapped to cover breaking news, including a workplace shooting and hurricanes.
(September 1997 to October 1998)

Tallahassee Bureau, Legislative Reporter, South Florida Sun-Sentinel

Sent to Tallahassee to cover the state's legislative sessions.
(1996 to 1998)

Fort Lauderdale City Hall Reporter, South Florida Sun-Sentinel

Filled in as city government reporter while continuing to cover regular beat in Sunrise. Was never scooped on either beat in more than four months.
(September 1996 to January 1997)

Sunrise City Hall Reporter, South Florida Sun-Sentinel

- Uncovered questionable billing in a lawsuit that eventually cost the city millions of dollars and led to accusations of malpractice.
- Broke story about a local police department intimidating the mother of two teenage murder victims.
- Regularly covered breaking news, including anti-Castro protests off the coast of Cuba and the crash of a ValuJet DC-9 near Miami.
(June 1995 to August 1997)

Miami Beach Neighbors Reporter, The Miami Herald

(January 1993 to June 1995)

Political Reporter, Capital News Service, University of Maryland

- Covered the presidential and U.S. Senate races in Maryland.
- Created electronic campaign finance databases of Maryland contributions to the presidential and Senate races.
(Fall 1992)

EDUCATION

University of Maryland, College Park, Md., Ph.D. student

Scripps Howard Foundation Doctoral Fellow at the Philip Merrill College of Journalism. Completed coursework toward Ph.D.
(2005 to 2008)

University of Maryland, College Park, Md., M.A. Journalism.

Patricia Roberts Harris Fellow.
(1998)

University of Miami, Coral Gables, Fla., B.A.

Graduated with general honors. Double majored in English, and Politics and Public Affairs.
(1990)

Phillips Academy, Andover, Mass., High School

(1986)

PROFESSIONAL DEVELOPMENT

Knight Center for Specialized Journalism

Multi-day workshop exploring techniques and resources for covering local and state budgets.

Teachers College, Columbia University

Hechinger Institute multiday program for reporters and editors who covered higher education nationwide.

Freedom Forum

Paul Miller fellow. Yearlong program to teach regional reporters the ins and outs of covering Washington.

Poynter Institute

Weeklong writing workshop for reporters and editors.

Poynter Institute

Weeklong multimedia workshop for journalism educators covering video, stills, audio, and editing of all three.

Investigative Reporters and Editors

Attended several workshops on computer-assisted reporting and campaign finance reporting.

PUBLICATIONS

Lorente, R. (2015). *I'm Cuban-American and Conflicted on Cuba-U.S. Relations*. La Voz Latina.

Lorente, R. (2015). *The 50 State Project: Maryland*. CQ Roll Call.

Lorente, R. (2008). Review of *Freedom for the Thought That We Hate*, by Anthony Lewis.

Journalism History, Summer 2008, Vol. 34, Issue 2, pgs. 120-121.

Moeller, S.D., Melki, J., Kramer-Smyth, J., Lorente, R., Bond, M., Cutler, J., Johnson, M. (2007).

International News and Problems with the News Media's RSS Feeds, **International Center for Media and the Public Agenda**, Retrieved March 25, 2007, at

http://www.icmpa.umd.edu/pages/studies/rss_study_details/rss_study.html.

Moeller, S.D., Melki, J., Lorente, R., Bond, M., Cutler, J., Johnson, M. (2007). *Openness & Accountability: A Study of Transparency in Global Media Outlets*, **International Center for Media and the Public Agenda**, Retrieved March 25, 2007, at

<http://www.icmpa.umd.edu/pages/studies/transparency/main.html>.

Lorente, R. (2003). *The Price of Independence*. **American Journalism Review**.

Lorente, R. (2000). *Palm Proliferation*. **American Journalism Review**.

TEACHING, MENTORING and ADVISING

Courses Taught in the Last Five Years

- JOUR 201: News Writing and Reporting I
- JOUR 325: Capital News Service Bureau
- JOUR 328P: 2012 Election Campaigns
- JOUR 353: Capital News Service Bureau
- JOUR 501: Fundamentals of Writing and Editing
- JOUR 625: Capital News Service Bureau
- JOUR 628P: 2012 Election Campaigns
- JOUR 698: Independent Study with News21 student

Teaching Awards and Other Special Recognition

Students and student teams under my guidance have won a number of SPJ Mark of Excellence Awards:

General News Reporting – Region 2 Winner: “Maryland International Relationships” - by Idrees Ali and Capital News Service Staff.

Online I-Depth Reporting – Region 2 Finalist: “Cove Point Liquefied Natural Gas Controversy” – by Lyle Kendrick, Justine McDaniel, Amirah Al Idrus & Hyon-Young Kim.

Best Digital-Only Student Publication – Region 2 Winner: CNSMaryland.org, Capital News Service.

Best Digital-Only Student Publication - National Finalist, 2013: CNSMaryland.org, Capital News Service.

Best Use of Multimedia - Regional Finalist, 2013: “Conowingo Dam” - by Jessica Wilde, Capital News Service.

Online News Reporting - National Finalist, 2012: “Republican and Democratic National Conventions,” by Capital News Service Staff.

Online News Reporting - Third Place, Region 2, 2009: The Execution of the Beltway Sniper – by Capital News Service's Christopher M. Matthews and James B. Hale, CNS-TV's Evan Lambert and Maryland Newslines's Lindsay Gsell.

Best Affiliated Web Site - Third Place, Region 2, 2010: Maryland Newslines - by The Maryland Newslines, Capital News Service and CNS-TV staffs.

Best Affiliated Web Site - National Winner, 2008: Maryland Newsline & Capital News Service.

General News Reporting - Second Place, Region 2, 2010: Room for Improvement in Juvenile Services - by Alexis Gutter, Capital News Service.

General News Reporting - National Finalist, 2008: "State Police Spying" - by Ashley Lewis, Capital News Service.

Feature Photography - Third Place, Region 2, 2009: The King Waterman - by James B. Hale.

Advising: Research Direction

Served on committee for master's thesis by Lindsay Reed Walton.

LEADERSHIP

Philip Merrill College of Journalism. Helped forge consensus on changes to the master's program curriculum.

Capital News Service. Over the last six years contributed to a team that overhauled the Capital News Service, converting it from a mostly text-based wire service, to a multiplatform news operation serving clients with text stories, photos, videos, graphics, data visualizations and social media.

Latino Employees Association (LEA). Took part in a retreat that brought together faculty and staff from around the university to begin the formation of a new campus organization.

College Park Academy. Partnered with University of Maryland-affiliated charter school to create a student publication. Helped connect the middle school and the college's student chapter of the Society of Professional Journalists to work on the publication. Facilitated weekend workshop taught by Merrill students to CPA students.

Hyattsville Middle School (2012-13). PTA president.

UNITY. Served as mentor as part of the Unity Mentor Program.

South Florida Sun-Sentinel. Served as mentor to young reporters in two of the newspaper's offices.

South Florida Sun-Sentinel. Served as mentor to a Brazilian reporter as part of the Friendly Fellows program.

SERVICE

University

- Course Evaluation Advisory Group
- PALS Advisory Board
- Spring 2015 Merrill Dean's Report to Alumni - "Merrill Alums - The College of Journalism is Always Open to You."
- Panelist: Cuba and Cuba-America panel presentation and discussion. The Latin American Studies Center and U.S. Latina/o Studies Program (2015).
- Moderator: The Washington Post/University of Maryland Poll Event with the Center for American Politics and Citizenship. (2015).
- Shirley Povich Center for Sports Journalism Summer Camp. Taught two news writing seminars to high school students. (2014)
- College Park Scholars. Speaker.
- Panelist discussing media coverage of the 2008 presidential election. (November 2008).
- Served as Spanish-language interpreter on Maryland Day (2013).
- Banneker Key Scholarship Evaluator (2012) (2014).

Professional

Member: National Association of Hispanic Journalists

Member: Association for Education in Journalism and Mass Communication

Other non-University service

Association for Education in Journalism and Mass Communication. Panelist on media coverage of pre-Iraq war debate.

Association of Capitol Reporters and Editors. Judged 2008 reporting contest.

University of Richmond. Sat on panel, along with columnist Molly Ivins, discussing coverage of the 2000 presidential election and recount.

Syracuse University, S.I. Newhouse School of Public Communications. Lectured for one week in journalism classes at the S.I. Newhouse School.

Education Writers Association. (2001) (2002) (2006). Judged annual contest.

Investigative Reporters & Editors. Spoke about reporting and education coverage at national conferences.

UNITY '99. Spoke on investigative reporting panel.

Southern Newspaper Publishers Association. Taught session on computer-assisted reporting at the University of Miami.

Toner Prize for Excellence in Political Reporting, (2011). Inaugural judge for Toner prize.

Journalism Center on Children and Families, (2011). Judged annual contest.

Maryland Scholastic Press Association. Guest speaker.

Friends Community School (April 2009). Conducted journalism workshop with fifth- and sixth-graders.

Career day panelist. Hyattsville Middle School. University Park Elementary. College Park Academy.

Consulting

- Broadcasting Board of Governors, (Summer 2009). Reviewed Spanish-language television broadcasts for TV Marti, the U.S.-government station that broadcasts into Cuba.
- International Center for Journalists, (2011). Edited coverage of World Press Freedom Day for ICFJ.
- TigerComm, (Summer 2008 and Summer 2009). Conducted writing workshops.
- Friendly Fellows, (2006 and 2007). Conducted weeklong training of foreign journalists in preparation for their five-month stays at American newspapers.

Committees

(current and previous)

- Search committee for director of the Journalism Center on Children and Families.
- Search committee for dean of the Philip Merrill College of Journalism.
- Search committee for Abell Professor.
- Search committee for senior scholar.
- Search committee for John S. and James L. Knight Chair in Public Affairs Journalism.
- Search committee for Investigative Journalism professor.
- Search committee for Assistant Dean for External Affairs.
- Search committee for graduate director.
- Search committee for Annapolis Bureau Director.
- Master's Committee.
- Undergraduate Committee (Scholarship Committee).
- Plan of Organization Committee.
- Appointments Committee.
- Programs, Courses, and Curricula Committee.
- Committee on Diversity. Helped write diversity document for the college.
- Attended the American Journalism Review Business Plan Meeting.
- Assisted with Homecoming Alumni event (2012).
- Served on provost's focus group for creation of non tenure-track faculty survey.

BROADCAST MEDIA APPEARANCES (SELECTED)

El Tiempo Latino. Interviewed about journalism and the Philip Merrill College of Journalism for video available at <http://eltiempolatino.com/videos/2015/mar/08/3125/> (2015).

National Public Radio. Interviewed on *All Things Considered* about Ana Belen Montes, a woman arrested and later convicted of spying on behalf of Cuba.

The McLaughlin Group. Panelist on show dealing with Hispanic population growth.

Maryland Public Television. Interviewed about developments in Cuba.

Seoul Broadcasting System. Interviewed for South Korean television about book written by former Defense Secretary Robert Gates.

Uruguayan Radio. Interviewed in Spanish on Uruguayan radio about national security issues and media coverage of the Bush administration.

Canadian Broadcast Corporation. Interviewed about developments in the 2000 election recount in Florida.

CTV, Toronto, Canada. Interviewed on Toronto television about developments in Cuba.

CBS Radio in St. Louis. Interviewed about Cuban President Fidel Castro relinquishing power.

To the Point and Which Way L.A? Interviewed by host Warren Olney about public affairs topics.

PRINT MEDIA INTERVIEWS (SELECTED)

The Regional Reporter. Interviewed about the presidential election and how to cover it from Washington.

The Baltimore Examiner. Interviewed about Cuban President Fidel Castro relinquishing power.

American Journalism Review. Profiled in *Rising Stars* (2004).