May 21, 1956

Dear Alumni:

A news letter is at best only a gap filler. It tells in barest detail the activities and accomplishments of the past year.

Still, it fills a need. It recalls for the Alums some of their "best years" at the University, and through its directory makes possible reacquaintances with old classmates.

Spurred on by the desire to make this year's issue bigger and better than ever before, the staff of the Alum News for '56 has attempted to give you the greatest coverage yet.

We wish you our very heartiest wishes for continued success, and extend an open invitation to return and visit with us when ever possible.

Sincerely yours,

Bill Kennedy

William Kennedy
Editor '56

William Redóman
Joseph Byrne
John Shinholser
At the present rate of construction, the new $350,000, 40 x 140 foot Journalism and Public Relations building will be completed by February or March of 1957.

The 1956 Legislature has appropriated $40,000 for equipment for the new building not including that going into the student pressroom. The University has asked for money for a Cox-O-Type press, two linotypes, one Ludlow and one Elrod, as well as all the miscellaneous equipment required to put out a circulation of 8,000.

There will be an added request to finish the building. Earlier requests did not cover plumbing or sinks for the photography labs, nor parking facilities.

The outside appearance of the building will be in line with University construction regulations. The inside will be custom built to meet the most up to date journalism and public relations requirements. So far only the ground floor has been completed. It has been especially constructed to meet pressroom machinery requirements.
Department Growth Noted

When asked what of unusual interest he did this year, Prof. Alfred A. Crowell, head of the department, said he especially enjoyed working for the Six charter with Joe Honick. He noted the rapid growth and development of the department and publications this year: more, majors, a larger teaching staff, much improvement in the Diamondback and Terrapin, more graduates going into graduate study, more jobs than ever before, rising prestige of the department, the new building just around the corner.

Dr. Bryan Joins Staff

Dr. Carter Bryan, brother of the first head of the J. & P. R. department, has joined the staff as instructor of reporting and editing. He has been a foreign correspondent for INS, London Times, New York Times, columnist for the Pooria Journal Transcript, as well as editor for the U. S. Commerce Department's Foreign Commerce Weekly. Dr. Bryan took a Ph.D. in economics in Vienna, covered the German occupation of Austria. He has been economic editor of World Report.

Prof. Carey Cited

Prof. Robert C. Carey, advisor and journalism teacher, was honored by Diamond, a sorority honorary, as the University's outstanding faculty member this year. The award was based on contribution to betterment of student-faculty relations, to his field, and to the University. As a member of the University Faculty Senate, he was appointed to the Senate's Committee on Student Life. Among his many activities: parttime work for the Prince Georges Post and WJDC news reporting.

Dr. Krimel on Committees

Dr. Donald W. Krimel this year has represented the department on the BPA College Council, is especially proud of growth of the public relations major study sequence. It now includes 112 major students. Dr. Krimel has been panel chairman in the national convention of the American Public Relations Association, was a member of the organizing committee for the convention. He is on the editorial staff of the Quarterly Review of Public Relations, APRA publication to which he contributes. He is chairman of a committee to form a constitution for a proposed PR council for the Association for Education in Journalism.
Campus Notes

Alumni Return for Pi Delta Banquet

Nine alumni of the J. & P.R. department attended the annual dinner staged by Pi Delta Epsilon at the Hot Shoppe in May.

There were Stan Harrison, Adele Chicakel, Bob McNally, Phil Ceraci, Mike Giocondo, Bruce Palmer, Ralph Hagee, Edward Nida, and Richard Park.

New initiates were Sam Riddleberger, Ralph Crosby, Dick Frederick, Kate Waters, and Pat Killingsworth.

Next year's officers will be Roger Keith, president; Barbara Stark, vice-president; Kate Waters, secretary-treasurer.

Charles Wickard, former Terrapin editor, received the William H. Nottel award, given annually to the senior who has contributed most to student publications.

Jerry Jewler and Carmen Park, Diamondback managing editors, received the national Pi Delta Epsilon medals as outstanding men and women journal major.

Norris Seigel, TV sports commentator, served as toastmaster, and Fred Perkins, Scripps-Howard labor editor, spoke on careers in journalism.

Officers this year have been Hal Burdett, president; Charles Wickard, vice-president; Carmen Park, secretary-treasurer.

Other activities of the honorary have included a fall dinner and a coffee hour for members of the new Committee on Student Publications and Communications and staffs of the student publications.

500 Attend NCPA Convention Here

450 scholastic journalists from Maryland and the District and 50 adults attended the 10th annual convention of the Maryland Scholastic Press Association April 21 on campus.

It was a day of publications contests, clinics, and writing tournament, with winners announced at the closing session. Sigma Delta Chi's clinics committee, headed by Dick Toth, put on the clinics, served as guides, and prepared publicity. Members of the J. & P.R. faculty, as well as many newspaperman, spoke on such subjects as reporting, feature writing, sports.
Guest Speakers Address Students

The J. & J.A. department's series of guest speakers was enlarged this year.

Fred Archibald, Baltimore News-Post publisher, spoke on opportunities for journalism careers October 7, celebrating National Newspaper Week for the first time on the Maryland campus. His address to students and faculty was sponsored by the Maryland Press Association.

Visiting public relations men who have spoken to PR classes included:


H. Walton Gloke, coordinator of public relations, Henry J. Kaiser Companies.

F. D. Penhagen, manager of advertising and public relations, Bendix Radio Foundation.


Raymond W. Miller, public relations consultant to the Food and Agriculture Organization of the United Nations.

Conor Reynolds, chief of the Office of Private Cooperation of the U.S.I.A.

24 to be Graduated by June

This year's graduating class will consist of 12 journalists and 12 J.A. majors. Others may meet requirements for graduation by August.

Last year's graduating class was composed of 10 J. majors and 17 P.R. men and women, including the August grads.

The 1956 journalists are Willicent Benner, Harold Burdett, Ralph Crosby, Evelyn Diemer, Carmen Ebandjieff Park, Michael Giocondo, A. Jerry Jewler, Amelia Kail, Campbell Rankin, Samuel Middleberger, Marilyn Strub, Thorne Trottler.

P.R. graduating seniors are Ronald Benson, John Collins, Edgar Davis, Earl Falc, Edward Gantt, Joseph Honick, Bessie May Hughes, William Kennedy, Robert Riegel, John Shinholser, Dietrich Smith, Charles Wickard.
Diamondback Wins All-American Rating

The Diamondback in 1955-56 won All-American rating the second consecutive year and this spring began publishing eight pages per issue Tuesdays through Fridays.

Among the features added was a 24-page Centennial edition.

Roger Keith was editor, William McDonald business manager. Managing editors were Carmen Park, Jerry Jweiler, Micky Ketzel, and Clare Fwooten.

Men's Press Club Cuts "SK" Charter

Thirty-one members, including three professionals, of the Men's Press Club were installed as charter members of the Maryland chapter of Sigma Delta Chi, national professional fraternity, January 18, in the National Press Building.

Joe Zonic, 1956 president of the Press Club, along with Professor Alfred Crowell, attended the national "SK" convention in October in Chicago, to present the Maryland petition for a charter.

As in the past, "SK" this year conducted 10 journalism clinics at the Maryland Scholastic Press Association convention as part of its service program. The chapter holds coffee hours to acquaint students with campus publications and purposes of "SK", and it publishes the Alumni News. It also holds a series of lectures and forums bringing to the campus nationally known journalism speakers.

The first chapter initiation, April 26, brought into the local chapter 26 more members. Present officers are Edward Heyman, president; William Kennedy, vice-president; Richard Toth, secretary; Harold Lauth, student treasurer; Dr. Carter Bryan, treasurer.

Three $500 Annual Scholarships in Journalism

The Baltimore Sunpapers this year established an annual $500 scholarship for senior journalism majors. The Baltimore News-Post approved two $500 scholarships for upper-division journalism majors, to become effective in 1957. Objective of the scholarships is to encourage scholarship in the study of journalism at Maryland.
WHAT GRADS ARE DOING

Class of '49

Coplin, Mark D., 4001 Barrington Rd., Baltimore 7.

Gott, Betty D., (address unknown, formerly 2519 Garrison Blvd., Baltimore 16).

Smith, Caroline P., (address unknown, formerly 1954 Columbia Road, Washington).

Searles, Lt. Col. Lewitt Jr., (5605 42nd Ave., Hyettsville) has been transferred from the Pentagon to Eglin AFB, Okl., Eglin, Fla.

Class of '50

Brigham, Arthur, has another son, Mark Case, born Jan. 3. The Brighthams are in their own home now at 204 E. Melbourne Ave., Silver Spring.

Bozick, Peter A., 2719 Kenting St., S.E., Washington 21.

Cortese, Walter, Campbell Ave., Woodcliff Lake, N.J.

Elms, Barbara, Box 402 Naples, Fla., is still woman's editor of the Collier County News. Barbara will be married in August to Wesley Cotheran, of the advertising staff, a journalism major from King's College in Pennsylvania. She has heard from Dottie Kroeger who plans a visit to the States in June.

Franciosi, Dorothy Kroeger, Palazzo Lonna Aria, Naples, Italy.

Hepner, William S., (address unknown, formerly 4914 Montgomery Lane, Bethesda 14).

Holland, Ann Foster, 6032 Cheshire Dr., Bethesda.

Marshall, Charles K., 931-A Trice Terrace, Norfolk, is on the city desk at the Virginian-Pilot working as temporary night city editor. A temporary night city editor, he says, is an assistant city editor with shoes. A new daughter showed up Feb. 21. That's two now.
Ortiz, Harry K., living at 322 El Camino del Mar, San Francisco 21, is entering his third year in public relations department, Southern Pacific, "the nation's longest railroad, with trucking and petroleum pipeline subsidiaries--headquarters at San Francisco--plug." The latest is that Harry and Mrs. Ortiz are to become proud parents in May. Ortiz writes, "Dick Levine, formerly of the Old Line, and Claude Houle, formerly of the Diamondback, round out the Maryland colony here by the Golden Gate. Welcome mat is out to all Coast visitors and settler-candidates."

Pierce, Donald Leslie, (address unknown, formerly St. 2, Box 173, Laurel.)

Schaeffer, Charles P., (formerly 172 Mississippi Ave., S.E., Washington.) He does general assignment for the Sun.

Slevy, DeWitt L., 4518-B Avondale St., Bethesda.

Class of '51

Addor, Donald J., 10h05 Inshley St., Silver Spring.

Benoit, R. Gordon, 1805 S. Charles St., Baltimore 30.


Blandman, Howard, 4507 Wakefield Rd., Baltimore 16.

Brown, Francis X., 2732 71st Ave., Hyattsville.

Cochrane, Louis, does general assignment duty for the Evening Sun, having shifted from the district police beat.

Diffie, Patricia Pinc, 30th Franklin St., Denton.

Hoshall, Russell B., 4135 Chestnut St., Phila. 4, works on Observer.

Kearney, Ruth Joan, (address unknown, formerly 707 Chancy Drive, Takoma Park.)

Little, Robert, dropped by the department for a visit last fall, he was stationed in Mexico City with UP. Among his best assignments was on-the-spot coverage of the Tampico hurricane where U. S. armed forces came to the aid of the people.
Marcheron, Eugene C., is in the public relations department of Capital Airlines, National Airport, Washington.

McCombe, James, (address unknown, formerly 1033 W. Hilton Ave., Baltimore.)

Puffenberger, Charles, was one of the speakers April 21 at the 10th annual convention of the KSPA when 150 high school journalists came to the campus. He is with AP in Annapolis.

Regeinbal, Neil R., 5800 Vandergrift Ave., Rockville.

Robinson, Alfred S., 19139 2nd Ave., N.W., Seattle.

Rosson, John M., 4105 Wirttndon St., Hyattsville.


Shapiro, Edward S., 2480 16th St., N.W., Washington 9.

Silcox, Anthony L., (address unknown, formerly of Stamford, Conn.)

Tall, Robert, is still with Telecommunications Report. He is married and has two children, but "nothing new has happened to me." Address: 9160 Sierra St., Silver Spring.

Class of '52

Bozey, Eugene A., 1500 Massachusetts Ave., N.W., Washington 5.


Chodry, George, 3805 35th St., Mt. Rainier.

Cogerty, John E., 8317 Piney Branch Rd., Silver Spring.

Howes, Edward, self-styled "renegade journalist," is sales representative for Mine Safety Appliances Co., lives at 1325 Sletter St., Toledo 12. He has two sons, 2½ years and 6 months of age.

Palo, William Peter, (address unknown, formerly Cook Rd., Stamford, Conn.)
Bitter, Virginia Jane, (address unknown, formerly 100 Glenbrook Rd., Bethesda.)

Bottman, Ellis, is an associate editor of the Army Reserve paper, Army Times Publishing Co., 2020 H St., N.W., Washington.

Scott, Allen, since September has been managing editor of the Reserve edition of Army Times, one of the service papers put out by the Army Times Publishing Co., 2020 H St., N.W., Washington. The Scotts are expecting their first family edition in June at 12 Manchester Pl., Silver Spring.

Vello, Joan, 207 3rd Ave., N.E., Glen Burnie.

Young, Andrew F., is doing public relations for Westinghouse Air Arm Division, Friendship International Airport, Baltimore.

Class of '53

Beri, Lt. Lou, by this time is a civilian looking for a job and a place to live. He has been at 3665th Basic Military Training Squadron, Sampson AFB, New York.

Coyne, James P., (address unknown, formerly 41 Carvel Ave., Croton.)

Coyne, Mary Stout, 531 W. Montgomery Ave., Rockville.

Lorky, Lee, is assistant PR director, American Bottler of Carbonated Beverages, Washington, D.C., currently involved in a nation-wide PR program which he originated. His new address is 8005 Newell St., Silver Spring. New addition to the family: Lori Beth, born March 6.

DeStefano, Alvin J., 115 Jefferson St., Gallitzen, Pa.

Doyle, Joe, is the father of four boys. He is on the four-man staff of the Penns Grove (N.J.) Record, a 6,000 circulation weekly.

Eversole, Jack C., 7905 Custor Rd., Bethesda.

Garaci, Philip G., 1424 Quimwood St., Hyattsville.
Griswold, Adna C., (address unknown, formerly 6910 Carleton Terrace, College Park.)

Hamaker, Ralph M., 1902 Van Buren St., N. Hyattsville.

Herber, Edward, was one of perhaps a dozen alumni to visit the department this year. He is now assistant news editor, WABJ-TV, Richmond, also morning newscaster aing three news shows a day. He writes: "Speaking of new things, my wife and I stopped for a few minutes on our way down to look at the construction work on the new journalism building. It certainly looks as though it will be a hot article." The Herber's have a one-year-old daughter, Colleen.

Heine, Barbara Frisden, 6508 Queens Chapel Rd., University Park.

Hovensale, Howard H., 2nd Lt., 4004-A 36th St., Lubbock, Texas

Hurst, Robert W., 5-H Eastway Rd., Greenbelt.

Jackson, Elmer H. (Jay) III, is editor-manager of the Maryland Gazette, Glen Burnie News. He and Mrs. Jackson have two children, Jay, IV and Donald Allen.

Magee, Ralph L., now lives at 626 B. 27th St., Baltimore. Having left the Evening Sun desk, he is executive-secretary of the Baltimore Newspaper Guild, president of the BMO Credit Union, a service to the Guild. He says this validates his claim to being the first J-graduate to become a bank president. Ralph often sees Gordon Beard, still with AP, and Lou Goshorn, still with the Sun.

McKelby, Lawrence A. (Bob), lives at 709 Houston Ave., Washington 12, and edits the Pointer, plant publication for Point Breeze Works of Western Electric Co., 2500 Broening Highway, Baltimore 21. He was among the alumni who attended this year's Pi Delta Epsilon dinner.

Miller, Dorothy Colomb, 8004 Novell Court, Silver Spring.

Nester, Nabelle Bock, 5323 Belleville Ave., Baltimore.

Odehl, Art, is doing consumer and industrial ads, brochures for Armstrong Cork Co., Lancaster, Pa. Art reports that he got out of service in February this year, is now the father of two boys and likes his new job.
Pearson, James C., Jr., is out of service and has taken a job with IBM in New York. His address was formerly 101 Woodwood Drive, Warwick, Virginia.


Porten, Herman, 1612 Taylor St., N.W., Washington.

Potzker, Doris, is editor of the monthly employee newspaper at National Plastic Products Co., Odenton, Md. She sees other Maryland journalism graduates and Professor Crowell occasionally at meetings of the Middle Atlantic Association of Industrial Editors.


Zadrevic, Martin S., is nearing retirement age (31 years to go) on the Washington Post and Times Herald sports staff. He reports that he has not won a Pulitzer prize yet. New address: 1408 Massachusetts Avenue, N.W., Washington.

Class of '58


Betz, Donald K., 3013 O'Donnell St., Baltimore 24.

Brailer, Charles, a signal company clerk at the Army Electronic Proving Ground, Fort Huachuca, Arizona, is trying to start a radio station for the troops. He claims it would be popular since "we are pretty far from any other radio entertainment, especially English language--Mexican border is about 30 miles away." Charlie hopes to return next January to the job he had before entering service with the Voice of America as producer for the Far East Service.

Cahill, William, sends greetings from the frozen north, Schenectady, where he is an audio-visual copywriter in the Visual Education Section, General Electric Co.'s Advertising and Sales Promotion Department. The group plans and produces motion pictures, slide films, slide talks, and speeches for the various product departments, also stages and produces executive presentations for large company meetings. He suggests that graduates consider industrial advertising training programs such as the one at G. E.

Cover, Joseph M., (address unknown, formerly 316 N. Third St., Columbia, Mo.)

Fritz, Eli, is moving to a reporting-editing job with Hospitals, Journal of the American Hospital Association, in Chicago. He has been working for Broadcasting-Telecasting magazine in Washington. He reports Charlie Macatee doing publicity for WJZ, Washington, Ellen Kehoe as music librarian for WTOP Washington.

Hansen, Lt. Paul J., Jr., is located at 3565th Student Squadron, James Connally AFB, San Antonio, Texas. He dropped by the journalism office this year on his way to be married.

Lake, Elin, has left US to become fashion editor for the New York World-Telegram. Her address is 133 E. 35th St., New York.

Laughter, Laurence J. (Pete), Jr., 5602 37th Ave., Hyattsville.

Manning, Richard W., (address unknown, formerly 2119 Cal recte Ave., Baltimore.

Martin, Lt. John, Jr., is assigned to the 22nd Reserve Flying Center, Selfridge AFB, Michigan. Lives at 161 Wurthwald Drive. Has received his observer wings in Texas last September. Althea and John have a son, John Holt, born December 6, 1955.


Mallory, Robert R., 121 Lansdowne Ave., Radnorfield, R. J.

Palmer, Grace, 8162 Piney Branch Court, Silver Spring.

Rocken, Philip A., 4701 Fordham Rd., College Park.

Sandler, Sheldon, 4120 Forest Park Ave., Baltimore.

Sheffield, Ivan J., will become a civilian June 27, at home 2000 Quebec St., N.W., D.C. He is public information officer, 22nd Air Reserve Flying Center, Andrews AFB, Maryland.

Sofigian, Harry B., 1717 Kilbourne Pl., New York, or 2 Sutton Pl., New York, N.Y.
Spectre, Myra, as a staffer for WYMD Duff Smith Public Relations Agency, Baltimore, is "lovin' it" and seeing a lot of Maryland's journalism and PR alums about town.

Steele, Shirley, 606 Notterman St., N.W., Washington.

Waring, Lt. Paul E., Jr., will be departing the service next November. He is information services officer for Stewart 47FB and the 329th Fighter Group (Air Defense), Newburgh, New York. He uses both public relations and journalism on the job.

Zelko, Phyllis, has quit the Evening Sun for marriage.

Class of '55

Bourke, Clyde, E., is in the sales promotion department, McLean Trucking Co., Winston Salem, N.C., editing the employee publication.


Chidakel, Adele, as reporter for the Montgomery County Sentinel, Rockville, is doing copy editing and makeup. She sends love to all, even to that....

Blair, Hilma, is editorial assistant at Broadcasting-Telecasting magazine in D.C. She always takes a look at the new journalism building under construction when she passes the campus, and once in a while she can notice some progress, especially in the last couple of months.

Cooper, James, 5423 55th Pl., Riverdale.

Desmone, Kathy, is on the public relations staff of the Baltimore & Ohio Railroad in Baltimore. She writes for the employee magazine, conducts tours, travels for the department.

Durgin, Neal, is assistant to the publisher of the Newbury-Peabody and the Wilmington Crusader, put out by the Newbury-Peabody Publishing Co., 95 Bridge St., Lowell, Massachusetts. The Durgins live at 308 Nesmith St., Lowell, Massachusetts.

Eubanks, Jerome H., 3911 Flotsdon St., N.E., Washington.
Emsweller, Frances (Terry), 700H Wake Forest Dr., College Park, is a clerk for Trans World Airlines, in Washington, D. C.

Cotts, Arlene, 111 Oneida St., N.E., Washington 11.

Hill, Joe, is studying toward a master’s in history at American University and working as an insurance claims agent.

Holland, 2nd Lt. William E., Box 657, Stallings A.B., Kinston, N.C., is in primary pilot training.

Morris, William, SS 185-75-37, VA85, F.P.O., New York, is in the Mediterranean, assigned to aircraft carrier base at Norfolk, on aircraft carrier Intrepid. Part of his duties is assisting the officer on what is called the yearbook of the cruise. His home address is 7109 Exfair Rd., Bethesda.

Nica, Edward, has left Signal magazine to be copyboy for the Washington Star. The Nicas live at 5202 Glenwood Rd., Bethesda.

Palau, Alejandro, is studying law at George Washington University.

Park, G. Richard, 10305 Ridgemoor Dr., Silver Spring, is studying law at George Washington University. Since graduation he was married to Carmen Ebandjjeff, '56, and they are expecting. Both Dick and Carmen have been Diamondback managing editors.

Paxman, Thomas, is completing the first of three years in Boston University school of law. He has received his commission in the Air Force and been granted deferment from active duty until he has finished law school. Tom likes law school in spite of the grind and exams. Address: 15 Aldrich Rd., Watertown 72, Massachusetts.

Samuel, Lila, is holding down a government job and working nights on a master’s in American literary and cultural history at George Washington University. Her address is 2430 Pennsylvania Ave., N.W., Washington.

Weeden, Frank, wrote in March from Stuttgart, Germany. His address is SS 13525386, HQ 7915th USAEUR Liaison Group, APO 154
New York, N.Y. He says his work with the Army Counter Intelligence Corps is very interesting and "the living conditions are similar to those of college days." No K. P. He does some traveling and takes in local opera productions.
Wells, George, is in the public relations department of the AAA national headquarters in Washington, D.C. He has been writing and editing for the Navy Times.

Class of '56

Burdett, Hurold, Feb. '56 journalism graduate from Washington, D.C., entered the graduate school to study English.

Giocondo, Michael, Feb. '56 journalism graduate from Syracuse, is on general assignment and doing some sports for the Frederick Post. He comes back frequently to witness sports contests on campus, was at Pi Delta banquet.

Monick, Joe, Feb. '56 grad from Washington, D.C. (4th24 First Place, F.), has taken a public relations job with the U.S. Chamber of Commerce.
Lt. James Robinson, '50, Killed in Accident

James B. Robinson, Jr., '50, was killed in an accident, according to the alumni office of the University of Maryland.

The office reported that a communication from Mrs. Robinson told of his death February 1, 1953.

Alumni remember Jim as a superior student who played tennis. He and John Naylor, the doubles team, lost only one match during the 1950 season. He wrote sports for the Diamondback in the back of the old red hall. He was Delta Tau Delta pledge educator and a member of the Arnold Society.

Previously Robinson had written advertising copy for WBAL, Baltimore, and had done some news writing for army radio at College, Alaska.

Upon graduation he re-entered active service for the U.S.A.F. as a second lieutenant at NAFS, Andrews AFB, Washington, D.C. After 14 weeks in the Armed Forces Information School at Carlisle Barracks, Pennsylvania, he was named assistant chief, special events, at Andrews, dealing primarily with radio, television and motion-picture media.

In those days Jim did a lot of traveling. In 1951 he wrote the Alumni News that he recently had flown to Massachusetts, Texas, and California to make tape recordings for a new AFB radio program, Serenade in Blue. He was about to take off for Haiti, Puerto Rico, and St. Thomas, on leave.