

# JPR newsletter

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University of Maryland, College Park, Md.

July, 1957



## FACULTY NEWS NOTES . . . . .

### PRACTICING WHAT THEY PREACH . . .

Two faculty members are working this summer on nearby publications. Prof. Donald W. Krimel is on the staff of F-D-C Reports, a newsletter covering the drug industry and located in the National Press Building, Washington, D.C. Prof. Robert G. Carey is continuing his parttime reporting and editing for the Prince Georges Post, county weekly newspaper.

### ABOUT THE DEPARTMENT . . .

After moving into the new Journalism Building for the spring semester, the department enrolled 85 majors in the upper division, compared with 64 for the previous spring. In 1957 it graduated 38 J and PR majors, an increase of 10 over 1956.

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Three new journalism courses have been approved by the University Senate Committee on Curriculum and Academic Standards: Problems in Journalism, Radio-Television News Writing, and Scholastic Journalism. The courses will be elective, each with two semester-hours of credit. They will be offered beginning with the fall semester of 1958.

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This Senate Committee has also given approval to the department's request for the strengthening of academic standards. Effective with the 1958-59 academic year, sophomores requesting entrance to the department will have to have maintained a "C" average over both semesters of freshman English. In addition, all students will be required to have made a "B" in either Journalism 10 OR Journalism 11 before they enroll in Journalism 160, News Editing. Other changes include: Journalism 10 course title will be changed from News Reporting I to Introduction to Journalism, and Journalism 11 will be changed from News Reporting II to News Writing and will be made an elective course, effective September, 1958.

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MORE NEW J. DEPARTMENTS . . .

Alfred A. Crowell, head of the department, will point to recent establishment and rapid development of many new journalism departments, in his report as president of the American Society of Journalism School Administrators, at the Association for Education in Journalism convention, Aug. 26-29, at Boston University.

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SEVERIN SUCCEEDS GERACI . . .

Werner Severin has been appointed to succeed Prof. Philip Geraci as instructor of press photography. Mr. Severin, a native of Trenton, N.J., has an A.B. degree in journalism from the University of Missouri. He plans to complete his thesis for the M.A. within the next year. His graduate work also was taken at Missouri.

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JOB NOTIFICATIONS TO BE COUNTED . . .

A new form has been made so as to keep track of jobs for students and graduates as they come to the department. The teacher who receives notification of a job will fill out the form in triplicate (more red tape!). One copy will be placed on the bulletin board for students to see, another will go into the office job file, and the teacher will keep one copy. Periodically a check will be made to see whether the job has been taken by one of our students, and the total number coming to the office over a year's time can be counted. It has been estimated that in the past few years there have been about five jobs per graduating senior.

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FOUR JOURNALISM SCHOLARSHIPS AWARDED . . .

Four journalism scholarships totaling \$1,450 for 1957-8 have been awarded. They are as follows:

- Baltimore Sunpapers: \$500, Carole Bowie.
- Baltimore News-Post: \$375, Doris Walter.
- Baltimore News-Post: \$375, William Rains.
- Montgomery County Press Association: \$200, John E. Young.

Objective of the journalism scholarships is to encourage scholarship in the study of journalism, in the Department of Journalism and Public Relations, toward professional careers.

Applications are received by the department faculty each April and awarded in June, effective the following September.

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J-PR ALUMNI TO BE ORGANIZED . . .

James P. Coyne, Jr., class of '53, is hoping to organize the J-PR alumni, at the dedication of the new journalism building, which is tentatively scheduled for Nov. 23. He plans an election of officers and the setting up of an awards program for the proposed J-PR Alumni Association. As SGA president his senior year, Jim is just the man who can do this project. Back from military service, he is now director of information for the International Road Federation, in Washington, D. C.

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TENTATIVE CALENDAR OF EVENTS FOR 1957-58 . . .

The following departmental events have been scheduled for the 1957-58 academic year. Dates for those tentatively scheduled will be published following the completion of final arrangements.

1. National Newspaper Week Address, 10 a.m., Symons Hall, Friday, Oct. 4, 1957. Address on "Freedom of the Press," by J. Russell Wiggins, vice-president, Washington Post and Times-Herald. Fall meeting at 11 a.m. of Maryland Press Association's Journalism Committee; Elmer M. Jackson, Jr., chairman.
2. Dedication of Journalism Building, 10:30 a.m., press room. (Saturday, Nov. 23, 1957, being requested as date.) Ceremony, lunch, Virginia football game.
3. Annual meeting, Advisory Board for Public Relations Education and Research. Arrangements, Dr. Donald Krimel.
4. Trip for students to Baltimore Sunpapers. Arrangements, Dr. Carter Bryan.
5. Trip for students to WBAL. Arrangements, new staffman.
6. J-PR Day, annual spring picnic. Chairman of arrangements committee, Prof. Robert Carey.
7. Maryland Press Institute. (Approval being sought.) One-day seminar for students and working reporters on Maryland weeklies. Director, Prof. Robert Carey.

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8. Annual fall exhibition of Best News Pictures of the Year, by School of Journalism, University of Missouri. Arrangements, Prof. Alfred Danegger.
9. Annual spring exhibition of Pictures of the Year, by Encyclopaedia Britannica-National Press Photographers Association, Mar. 10-24, 1957. Arrangements, Prof. Alfred Danegger.
10. Pi Delta Epsilon. David Halliday, president; Prof. Robert Carey, advisor.  
Dates of tappings \_\_\_\_\_.  
Dates of initiations \_\_\_\_\_.  
Meeting dates \_\_\_\_\_.  
\_\_\_\_\_  
Annual dinner date \_\_\_\_\_.  
Seminar for freshmen date and chairman's name \_\_\_\_\_.  
\_\_\_\_\_  
National convention date \_\_\_\_\_.  
Associated Collegiate Press, national convention date \_\_\_\_\_.  
\_\_\_\_\_.
11. Sigma Delta Chi. David Heinly, president. Dr. Carter Bryan, advisor.  
Dates of tappings \_\_\_\_\_.  
Dates of initiations \_\_\_\_\_.  
Dates of meetings \_\_\_\_\_.  
\_\_\_\_\_  
National convention date \_\_\_\_\_.  
Chairman of annual Maryland Scholastic Press Association Day, in April, 1958 \_\_\_\_\_.  
Editor of Alumni News, 1958 edition \_\_\_\_\_.
12. Maryland Scholastic Press Association Day, April, 1958. Hosts will be SDX and J. & P.R. staff. Prof. Alfred Crowell, arrangements.
13. Maryland Press Association citation for top male journalism major of the year, in February, Lord Baltimore Hotel.
14. Graduation picture, June 7, 1958. Photo by Prof. Alfred Danegger.
15. Reception for 1958 J. & P.R. graduating class, home of Prof. and Mrs. Alfred Crowell, 6921 Carleton Terrace, in May, 1958.

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BACKTALK . . . A RESUME

(Editor's note: In the interest of objective reporting, there is no assurance that the following will be "inimitably colorful", primarily because of the stultifying effect of the current high heat and humidity, and the rather restrictive factor of a lack of talent. However, one thing is certain: we have had a fine response to our announcement of the Newsletter, providing plenty of provocative material from which to draw.)

There is evidence of a wide diversification of summer employment and activities currently being (enjoyed??) by our majors, e.g.:

JOURNALISM GRADS . . .

EJNER JOHNSON writes, "I'm still struggling to make the grade with the Baltimore News-Post and American, but competition's tough, what with Jim Bishop and Bob Considine on the payroll. I do manage some reporting, but lately my work has been confined to copyreading, make-up, editing and rewrite. The experience is wonderful, but this fast-moving business is rough on my fallen arches. Wife and six-weeks old daughter are doing fine. Was on hand to welcome JOHANNE TALLEY to the rewrite bank." . . .

"I am just marking time until I am called to active duty in the Air Force," says JOE CROWN. "During the day I work for the Prince Georges County Board of Education . . . and at night I am still assistant to the news editor at the Washington Bureau of Scripps-Howard Newspapers." Joe also says he'd like to hear from some of his old "cronies." He's living at 1518 59th Ave., se, Hillside 27, Md.

WALTER (BOB) BOILEAU is currently sitting on the rim of the Balto. Sun as a copy reader. He reports, "The job is the most interesting I have had. Expect to enter the Air Force in several months."

PUBLIC RELATIONS GRADS . . .

JACK DAVIS visited the office last Friday to tell us that, following a month or so of treatment, his right shoulder is on the mend and should be in shape by July 25 when he leaves for the Redskins' training camp at Occidental College in L.A. Right now he is working for Washington Contractors on a construction job. He and his family are moving from the VPs to a private home in nearby Cottage City this week.

"Mine is not just a summer job, I'm afraid," sighs KITTY DUCKETT. "I have a permanent job at the Friendship Plant of Westinghouse Corp.---more specifically, at the Electronics building." Her PR job "entails writing and interviewing people for stories for the Westinghouse News, planning exhibits, internal contests, open house tours, charity drives, 'Family Days', etc. I might add that I'm in a carpool with five men who think I drive like a mad woman."

HAROLD (SONNY) LAUTH hit the jackpot several weeks ago. He is now publicity director for the Milk Industry Foundation, 1145 19th st., nw, Washington, D.C.

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Working for WBAL Radio and TV as a news reporter is JOHN (DUKE) TRAVIESO. JOHN, ED GODFREY and GEORGE DARLINGTON make up a departmental threesome now trodding the streets of Baltimore in search of local news for WBAL. It is rumored that the station has entrusted a mobile unit, in the form of a Ford Thunderbird, to these three. Chances are, the Port City will never be the same!! ED and GEORGE will be back with us in the fall. JOHN was a member of the '57 graduating class.

From DICK TOTH comes this message: "I'm currently in Schenectady with General Electric . . . going through a two-month course in preparation for that company's 'House of Magic.' We are scheduled to open for a 10-day run on Aug. 28 at the New York State Fair in Syracuse. After that---150 more shows during the next year!!" DICK will be back in this area on Aug. 3 to serve as best man in JERRY HARTDAGEN's wedding.

JOHN (FRIDAY) GORNALL and JOE BYRNE are learning about and reporting the happenings in the drug industry for FDC Reports in Washington. Actually, the National Press Building is currently serving as a departmental annex, with ANNE CANNON and JANICE KINSLER also working for FDC Reports during the summer. Mr. WALLACE WERBLE, editor and publisher of the FDC publications, tells us he is most pleased with the Marylanders' performances.

SNARED AND/OR PAIRED . . .

BETSY TAFT writes, "I have officially agreed to become Mrs. Thomas C. Williams, jr. . . . This new role becomes effective early in '59 (we hope)."

"Wedding bells will ring for me on Aug. 24---Boston is the spot," QUILLIE HARPER tells us. QUILLIE is working for the Hecht Co. in Silver Spring this summer, assisting the local retail buyers.

PAUL JUNGHANS was married on June 29. Evidently, this act has him "all shook up" because he did not report the name of his new bride. He is working as a checker for a Safeway store this summer.

JEAN WASSON became Mrs. Wayne Milstead on June 9. Wayne is also a Maryland student. JEAN is working for the Dept. of Health, Education and Welfare, New York City, this summer. Summer address is 476 Warburton ave., No. Yonkers, N.Y.

BILL WICKERT kept his June 8 marriage to KATHY DESMONE within the J-PR family. KATHY is a Class of '55 PR grad. BILL is working for the Walsh Construction Co. this summer. He and Kathy honeymooned at Miami Beach, Fla.

SUMMER SCHOOL BLUES . . .

Sharing the muggy Washington weather with us at summer school are GENE FAMIGLIETTI, BOB MAHONEY, DON WITTEN, JACK O'NEILL and HOUSTON INGRAM. All five are working at parttime jobs.

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PROFESSIONAL EXPERIENCE . . .

Keeping in trim with summer jobs in the field of communications are:

DON HELFSTEIN, parttime news reporter for WDC Radio . . . SID SUSSMAN, who is most adept at becoming involved with a myriad jobs, e.g., assistant Radio-TV editor for the Washington Star, co-editor of TeleVue, the Star's Sunday TV guide, managing editor of Baseball Magazine, has his own Modeling Agency (Hawk Enterprises). Sidebar: MARGIE FOSTER of UT's "Gentlemen Prefer Blondes" is carrying Hawk Enterprises' banner in the Miss Washington Contest . . . JOHN YOUNG is circulation manager for the Prince Georges Post, and plans to double in brass as an editorial assistant during the month of August when one of the part-time staffers visits Western Pennsylvania . . . DAVE HEINLY, being low man on the totem pole at the United States Weather Bureau's Office of Public Information, is bearing the blame for Hurricane Audrey. DAVE's job brings him in contact with quite a few "by-liners" in and around Washington . . . DORIS WALTER is working for the Federal Extension Service of the U.S. Dept. of Agriculture. As a participant in the trainee program in publications, she is assistant to the editor of the Extension Service Review.

MUSCLEMEN . . .

Working on construction crews this summer are:

TOM SEPPY, who is helping to "widen Route #1 in Media, Pa. five days a week and spending wonderful weekends along the South Jersey Coast" . . . WALLY DOWNEY, who is "working on construction in Long Island. In my spare time I'm trying to tour many of the golf courses out this way and plan an excursion to Southampton, L.I., to play on the National in July---that should prove interesting!!!" . . . CHET STECKEL says, "What a guy will do for money!---I am working for the Western Maryland Railroad at Port Covington, Balto." . . . JACK HEALY is "keeping in shape by doing construction work. Will take a vacation in August, perhaps to Vero Beach, Fla." . . . PAUL TONETTI is also a member of the pick and shovel fraternity at the present time . . .

HITHER AND YON . . .

GEORGE WARD is working as a night clerk at the Colonial Plaza Motel in Berwyn, Md. He and his wife are expecting their second child in Sept. . . . EDWARD THOMMEN is working in the shipyard in Baltimore and reports that there are about 10 other Maryland students working with him . . . As you might expect, BOB MORAN is working at the Forrest Park Golf Course "raking traps, cutting greens, trimming tees, and watering everything in sight" . . . MARTY PARKS reports a job which is a "PR man's dream. I have had the opportunity to meet the public firsthand---the medium being a rear-view mirror." He is driving a cab parttime while attending summer school . . . MARK PADOW reveals only that he's "working to save enough money to gain more of your instruction---and trying to lose 15 pounds (Mr. Carey, beware)" (Editor's note: two or three will be sufficient to gain your objective, Mr. Padow) . . . WALT FISCHER has found a proper formula. He's a driver-salesman for the Good Humor Ice Cream Co. . . . PAULA DUBOV is working as a switchboard operator and receptionist at the Bonnie View Country Club . . . ROBERT P. CAREY (The Elder) is with the National Brewing Co. in Balto. temporarily and is "Anxiously awaiting the beginning of my final semester at Maryland." . . .

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FRANK JUST is working for the Bethlehem Steel Company at Sparrows Point, Md., as a mechanical helper---"off-hours spent sailing, playing golf and tennis." No mention of the recent strike!! . . . WALTER NAKAMURA is a waiter at Kutay's Lodge, located in the Shawangunk Mountains, 80 miles up-state from New York City . . . BARBARA ADAMS is with the Defense Dept.'s Institute for Defense Analyses. She says "The work is interesting, but it is mostly Top Secret, so I can't say anything about it." . . . JIM SCHOOOCRAFT is a waterfront director at YMCA Camp Conoy on the Chesapeake Bay at Lusby, Md. He expects to go to Pensacola, Fla. about Sept. 1 to enter the Navy Flight Training Program . . . BOB EBERLY is working as an agent for the Merit Protective Service of New York . . . MARGARET PRICE is with the U.S. Dept. of Agriculture (School Milk Program). She spent a "glorious week in San Diego, Calif." where she attended the biennial national convention of Alpha Gamma Delta as the Maryland chapter's official delegate . . . ART SCHULTZ is a camp counselor at Camp Cody, Mt. Whittier, N.H. .

PARADISE REGAINED . . .

TINA FRAGALE left shortly after Commencement for a two-months tour of Europe. She plans to return home about Aug. 15 . . . ROGER KEITH, Scottish Terrapin Editor, is also on a two-months tour of the Continent and his most recent communique revealed that he and his family ran out of "petról" on a mountain pass in Switzerland---the road was a narrow one, with a 1,000 foot drop close by. ROG spent an hour learning how to direct traffic from an Italian police officer . . . "Work, what's that?" asks H. WAYNE KENNEDY, who is enjoying "the varied and sundry pleasures of Chesapeake Bay, i.e., swimming, water-skiing, sailing and fishing" . . . DON NOE has "just returned from the four-day 'American Festival of Jazz' program presented at New Port, R. I." He had a lot to say about the program, but said nothing about working this summer!!! . . .

SARTOR RESARTUS . . .

DAVE TAYLOR reports, "Right now I'm loafing . . . Next week, however, I leave this life of ease for the 115-degree heat of Fort Jackson and basic training with the US Army. I've taken a 3-year enlistment in the Counter Intelligence Corps. See you in Sept., as CIC agents are trained in Balto." . . .

ADDENDA . . .

ALLAN TASCHER is now "taking advantage of the 6-month active military plan of the U.S. Army" . . . ALBERT POMS, BPA major during '49-'50-'51, has returned from three years with the Coast Guard and has entered the Dept. as a PR major . . . Pfc. EARL FALCK visited campus last week. EARL is a '56 PR grad, and is currently involved with U.S. Army cryptography at Fort MacArthur in Calif. .

POT POURRI . . .

DR. KRIMEL returned to his office on Monday of this week and is now complaining about the heat . . . seems he WAS working in an air-conditioned office downtown . . . he plans to attend the national convention of the Association for Education in Journalism in Boston Aug. 26-29.

DR. BRYAN has been doing a bit of construction work this summer. He's completing several houses on his property near Oxon Hill, Md., which he will put up for rent.

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PROF. DANEGGER claims he is losing his hearing, what with the remodeling going on in the Old Gym. When the dust clears, the building will have been converted into a men's dorm, and the basement lab will have new plumbing and wiring throughout. In the interim, VIC HOLM and BILL LONG are holding forth in the new student labs in the J-Building where they have established a temporary production lab. VIC continues to "commute" from Sligo Creek Parkway to school on his motor bike---has experienced no mishaps thus far this summer. BILL is shooting for a PR or publicity post on a college campus.

Using the front page of the Washington Post-Times Herald as a guide, it appears that MR. LYONS is being moved from the District beat to National Affairs with rapidity. He's been doing an excellent job of covering Capitol Hill recently, and has been given several solid assignments, including the budget, civil rights and Supreme Court controversies.

From Great Barrington, Mass. comes a lively account of the GERACI family's arrival in New England. Seems they found a bobcat in their backyard the first evening. There's also a river behind their new home. PHIL describes his first attempt to catch some trout thus: "Had my usual run of luck. Peaceful experience, however. Now I've got to figure a way to rig the hammock beside the stream, so I can fish and sleep concurrently---you know the system, line tied to big toe, etc."

The CAREYS have moved from Rowalt Drive in College Park to 1424 Quinwood St., Langley Park (Hyattsville mailing address), the GERACIS' former residence.

PUBLICATIONS . . .

JOHN ALLEN, CAROLE BOWIE and PAT DUVALL have been busy with the new M-Book. JOHN sent the first batch of copy to the printer this week. We are shooting for an Aug. 28 delivery. Copy indicates that the book has been streamlined to fit the needs of the coming freshman class more specifically.

DAVE HEINLY and FRANK RATKA are completing plans for the installation of a Fairchild Scanagraver in the DBK offices by Sept. 15. This will enable us to publish more pictures at a better price.

No word has been received from DAVE HALLIDAY or MARGIE GATES, but DAVE is working in a copyreader's capacity in New York City and taking full advantage of the summer theatre season, according to the rumor circuit. MARGIE is another lucky one who is touring Europe this summer.

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Members of the department hope you have enjoyed hearing about your colleagues. Good luck in your endeavors, and we'll see you in September.

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